



American Society of Regional Anesthesia and Pain Medicine
Advancing the Science and Practice of Regional Anesthesia and Pain Medicine

ASRA

REGIONAL ANESTHESIOLOGY AND ACUTE PAIN MEDICINE

41st

**Annual Regional
Anesthesiology and Acute
Pain Medicine Meeting**

March 31-April 2, 2016
New Orleans, Louisiana

www.asrameetings.com

Support and Exhibition Prospectus





Dear Colleagues,

Welcome to the 41st Annual Regional Anesthesiology and Acute Pain Medicine Meeting in New Orleans, Louisiana! Whether you are new to the field or a seasoned expert, in private or academic practice, the content in this meeting will be highly pertinent to your practice. We are proud to have a group of outstanding faculty, who are not only experts in their fields, but also excellent communicators and extremely approachable.

One of our top priorities for this meeting is to **enhance the opportunities for debate, discussion, and direct interpersonal interactions** with faculty and among conference attendees. To this end, we will be offering a variety of formats that will fit different preferences and learning styles, including formal lectures, interactive panel discussions, pro/con debates, hands-on workshops, high fidelity simulators, small group learning activities, and audience-driven sessions.

A wide scope of clinically-relevant topics will be discussed ranging from cutting-edge nerve block techniques and equipment to new and evolving pharmacologic options for perioperative use, as well as the rapidly evolving field of health care reform and how to optimize quality of care within the new healthcare delivery paradigm.

To celebrate the local heritage, come join us at our special Annual Meeting celebration on Saturday evening and enjoy this city's world-class music and unique cuisine. We are confident that the outstanding scientific program and the networking opportunities will make this meeting a memorable experience.

Kind regards,

Anahi Perlas, MD
Chair, Scientific/Education Planning Committee 2016

Welcome to the meeting and to
the exciting city of **New Orleans!**

Highlights for 2016 include:

- All meeting activities located in one location; with a central, larger exhibit hall.
- Exhibition now opens at meeting commencement Thursday morning.
- Exhibit hall activities including food and beverage breaks, internet café, and ASRA chat room.
- Additional promotional opportunities, including more non-CME promotional session time slots.

1,000 plus participants expected in New Orleans, LA!

Exhibitor Feedback

“ There is never a question of whether our company will exhibit at ASRA's Annual Meeting. This is the rare meeting where the attendees are practicing clinicians from a wide variety of clinical locations, i.e. from hospital-based to private office-based practices. More importantly, they are decision makers who are still able to make purchasing decisions! We would not miss the chance to discuss our products with them at ASRA's Annual Meeting! ”

David L. Seitelman
Managing Director, Safersonic

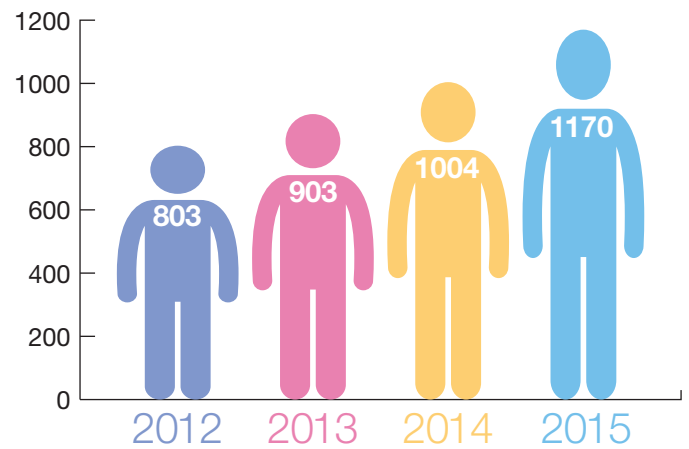


PARTICIPANT DEMOGRAPHICS

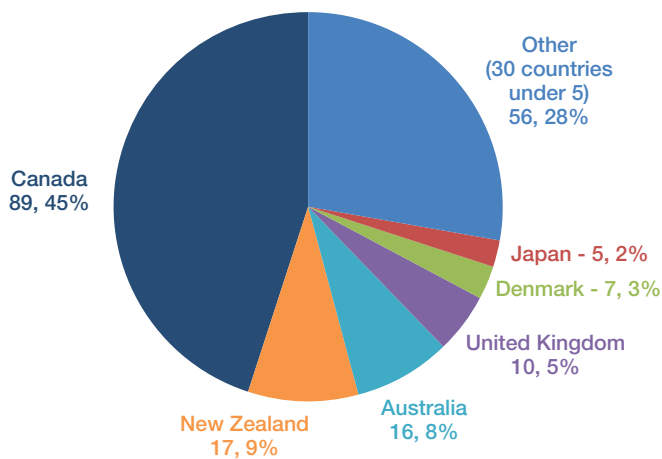
Meeting Statistics: Country



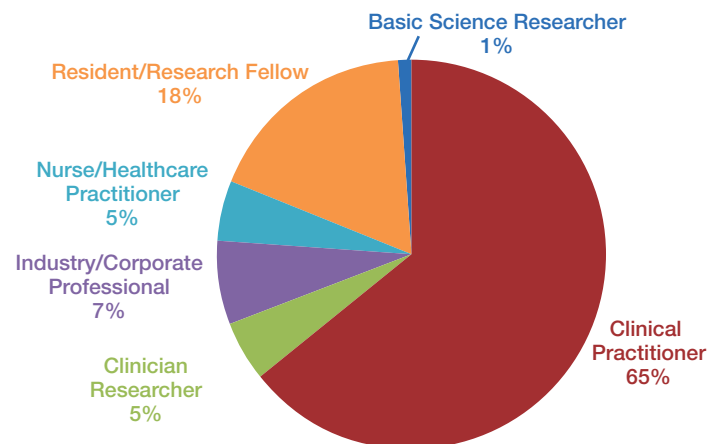
Meeting Attendance



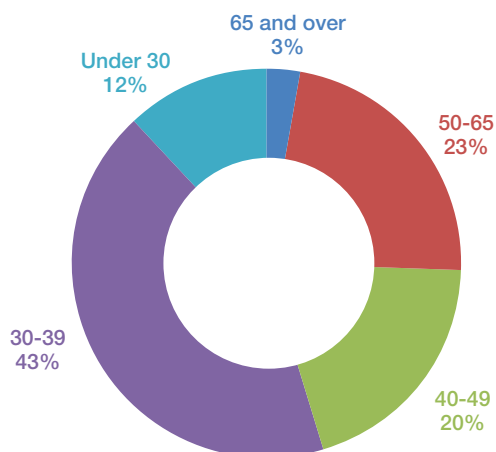
Meeting Statistics: International Attendance



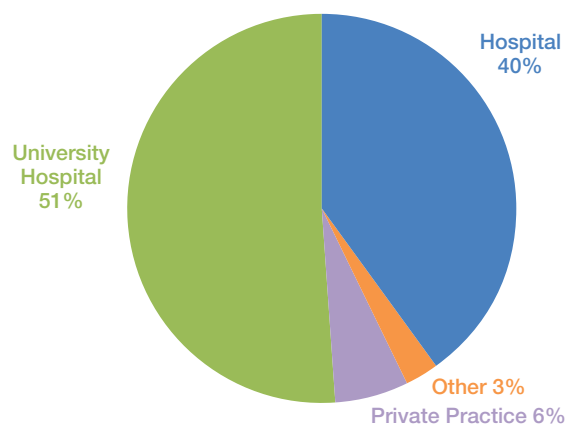
Participants: Professional Role



Meeting Statistics: Age

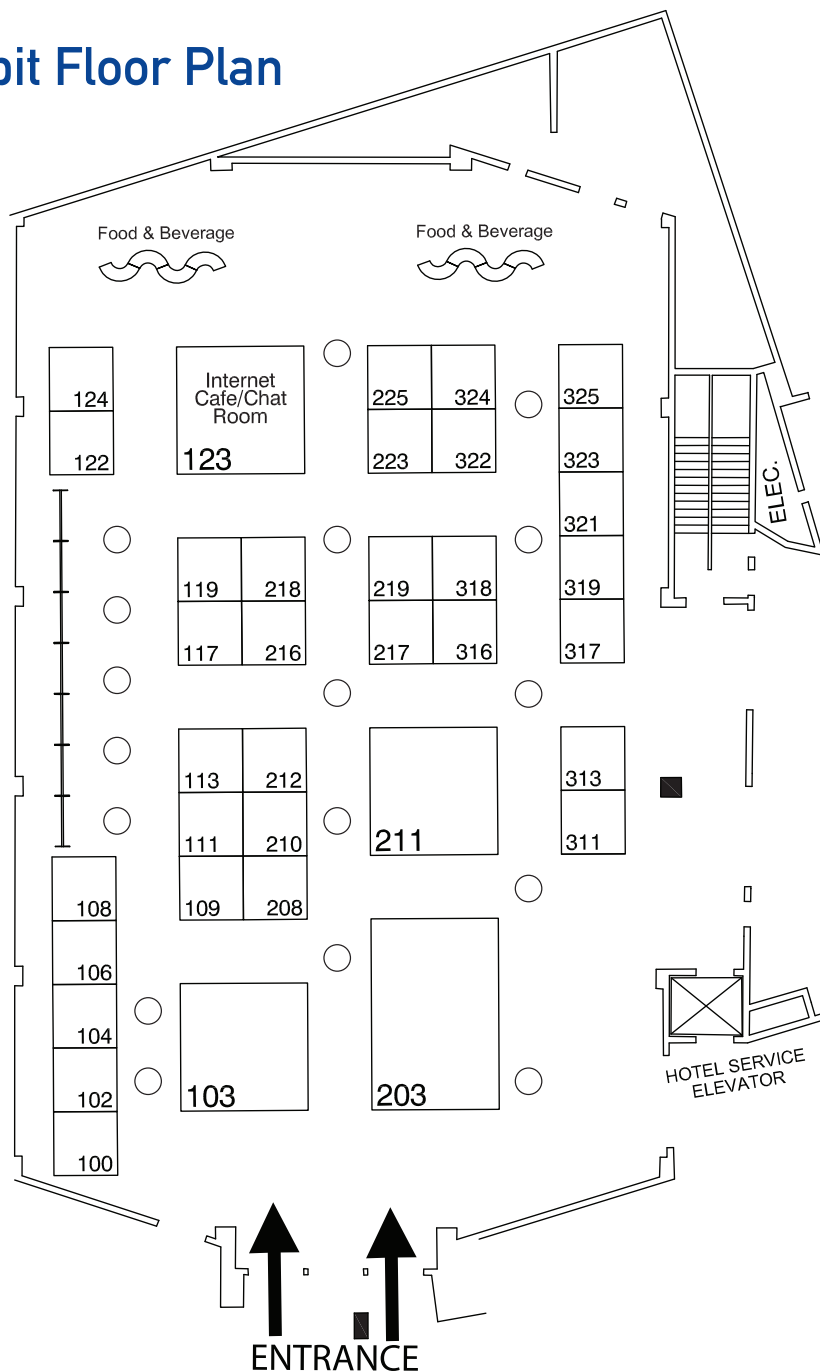


Participants: Workplace



EXHIBITION INFORMATION

Exhibit Floor Plan



Exhibition and Support Contacts

Jack Edelman
ASRA Account Executive
 Email: jack.edelman@ajj.com
 Phone: 856-256-2313

Rick Gabler
National Sales Manager
 Email: rick.gabler@ajj.com
 Phone: 856-256-2314

Sharon Hampton
Marketing Coordinator
 Email: sharon.hampton@ajj.com
 Phone: 856-256-2432

Anthony J Jannetti, Inc.
 East Holly Avenue, Box 56
 Pitman, NJ 08071-0056

Meeting Venue

The Roosevelt New Orleans
 123 Baronne Street
 New Orleans, LA 70112
 Phone: 504-648-1200

Exhibit Hall
 Roosevelt Ballroom

Exhibition Hours (Subject To Change)

Tuesday, March 29

3:00 pm Island Set up (by appointment)

Wednesday, March 30

8:00 - 5:00 pm Exhibitor Set up

Thursday, March 31

7:00 - 8:00 am Exhibit Hall Open - Breakfast 7:00 - 7:45 am
9:15 - 10:30 am Exhibit Hall Open - Morning Break 9:30 - 10:15 am
3:15 - 4:30 pm Exhibit Hall Open - Afternoon Break 3:30 - 4:15 pm
5:30 - 7:00 pm Exhibit Hall Open - Wine & Bubbly Reception 5:45 - 7:00 pm

Friday, April 1

7:15 - 8:15 am Exhibit Hall Open - Breakfast 7:30 - 8:00 am
9:15 - 10:30 am Exhibit Hall Open - Morning Break 9:30 - 10:15 am
2:30 - 3:45 pm Exhibit Hall Open - Afternoon Break 2:45 - 3:30 pm

Saturday, April 2

7:15 - 8:15 am Exhibit Hall Open - Breakfast 7:30 - 8:00 am
9:15 - 10:30 am Exhibit Hall Open - Morning Break 9:30 - 10:15 am
 10:45 - 4:00 pm Dismantle

EXHIBIT INFORMATION

Booth Prices (Including Pipes and Drapes)

10' x 10'\$3,200
10' x 20'\$6,400
20' x 20'\$12,800

Booth Prices Include:

- An identification sign
- Pipes and drapes
- The following furniture:
 - One 6' draped table
 - Two chairs
 - One wastebasket
- Access to main sessions *
- Registration list (no emails are included)
- General cleaning of aisles
- Listing in the program guide
- 100 word company / product profile in the program guide

If you are not interested in making use of the pipes and drapes or the furniture, please indicate that on the booking form.

All electrical requirements are the exhibitors responsibility.

Assignment of Space/Priority Points System

Priority for space assignment is based on points awarded via official ASRA Guidelines for Assignment of Space. To benefit from the points system, the application for space must be received before December 15, 2015. Space will then be assigned on a priority points basis. Exhibitors will receive confirmation of space the week of January 11, 2016.

Applications received after December 15, 2015 will be assigned on a space-available basis in order of date received. ASRA reserves the right to assign the next best substitute space when the requested space is not available. Because it is not always possible to contact each company for new selections of space, please do not concentrate all choices in one area of the exhibit hall. Applications can be made by e-mail, mail, express service, or fax. No assignments will be made without a deposit check.

How to Earn ASRA Priority Points

Corporate Partner4 points
RA Spring Exhibitor1 point **
PM Fall Exhibitor*1 point **
Marketing Opportunities	
Promotional Support1 point

* Prerequisite for obtaining any meeting space during Pain Meeting
** per 10' x 10' booth

ASRA Guidelines for Assignment of Space:

The priority points system has been established to fairly assign space at all ASRA meetings and events. Point totals are based on the 12 months preceding December 15, 2015, the date booking forms must be received to benefit from the point system.

- All requests for space must be submitted by the sponsoring company via the official booking form.
- Earliest submitted forms will have preference if companies reach equal point totals. If forms arrive on the exact same date, ASRA reserves the right to assign space based on a company's previous support of ASRA.
- All official ASRA space requirements will be met prior to any assignment of space required by industry.
- Assignment of exhibit hall exhibit space will begin after December 15, 2015.
- Assignment of other function space will begin approximately 100 days prior to event.
- All independent industry-sponsored events affiliated with the ASRA meeting must be approved and not compete with official ASRA events. Failure to have approval may result in exclusion from all ASRA meetings and events. Based on the available facilities, no request is guaranteed until confirmed by ASRA in writing.

Additional Space Requests: Requests for meeting space for company meetings, symposia, or hospitality activities must be sent to ASRA c/o Show Management. Space is assigned according to ASRA official guidelines. All requests must be in writing.

Adjustment of Exhibit Floor Plan

ASRA floor plan is tentative and subject to change. ASRA reserves the right to add or remove booths if necessary.

Hotel Reservations

What is the room rate for the Roosevelt New Orleans?

ASRA has secured the exceptionally reduced rate of \$249 for single/double sleeping rooms. Book early as the ASRA room rate is cheaper than standard rates. The block will fill quickly and the rate is only available until Monday, March 7, 2016.

How do I make my own hotel reservations?

To book your room online at the ASRA reduced rate, please visit <https://aws.passkey.com/event/13942851/owner/77358/home>

or

Call Reservations at 1-800-925-3673 (mention ASRA Meeting or group code ASRA).

View all ASRA exhibitor information at <http://www.ajj.com/asra/support-and-exhibition-opportunities>

Exhibitor Personnel Registration *

- Companies paying the exhibit fee will receive a pre-determined number of exhibitor badges, depending on the size of booth space purchased, as detailed below

- Exhibitors are allowed to attend main meeting sessions at no charge; (priority seating to paid participants); standard registration fees must be paid for participation in PBLD's, workshops, special events, etc.
- In order to receive CME credit, the company representative must register as a learner and pay the appropriate fees
- Absolutely no promotional activities or conversations will be permitted in the educational rooms immediately prior to, during, or after a CME session

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name and their name if they choose.

- Two (2) exhibitor badges will be given for 10' X 10' booth
- Four (4) exhibitor badges will be given for 10' X 20' booth
- Six (6) exhibitor badges will be given for 20' X 20' booth
- 1 additional exhibitor badge for every 100 square feet booked thereafter

Exhibitor badge registration deadline is March 18.

Any additional exhibitor personnel over your allotment or AFTER registration deadline will be charged an exhibitor registration fee of \$195.

Exhibitors' Service Contractor Kit

An exhibitors' service kit outlining all technical aspects of exhibiting will be circulated 2-3 months prior to the meeting. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Exhibitor Profile

Upon receipt of the booking form, you will be asked to please send a 100-word exhibitor company/product profile to asra_profile@ajj.com. This will be published in the list of exhibitors in the program guide. Failure to provide the profile by the deadline will preclude your company from being listed in the program guide.

Exhibition Terms & Conditions

The Terms and Conditions of exhibiting are included in this prospectus. Please note that signing of the support and exhibition booking form indicates acceptance of these terms and conditions. The exhibition booking form will be held as a valid liable contract, by which both parties will be bound.

MARKETING OPPORTUNITIES

There will be a number of opportunities for exhibiting companies to promote their products/services during the ASRA meetings. Companies wishing to hold industry meetings greater than 20 participants must work through ASRA.

Industry Organized Non-CME Promotional Session Time Slots

PLENARY Sessions – There will not be any sessions competing with the following time slots. Light breakfast included, for 75 attendees. Any menu enhancements or food and beverage for attendees over 75 will be the financial responsibility of the sponsoring company.

- Friday, April 1, 7:00-7:45 am (plenary) - \$18,000
- Saturday, April 2, 7:00-7:45 am (plenary) - \$18,000

There are only two available – **Book Early!**

PARALLEL Lunch or Dinner Sessions – Concurrent with another Non-CME session. Does not include food and beverage, which can be arranged directly with the venue.

- Friday, April 1, 12:00 -1:00 pm (parallel x 2) - \$18,000 each
- Friday, April 1, 6:15 - 7:45 pm (parallel x 2) - \$16,000 each

Slight schedule changes may occur with the times listed above.

Industry Organized Non-CME Promotional Session

- Any educational session directly influenced, organized, or financed by industry will be considered an industry organized Non-CME promotional session
- Separate times for promotional sessions (not competing with educational sessions) will be made available

- These promotional activities will not offer CME credit (by ASRA or another provider)
- The content outline and speaker selection must be submitted to ASRA for approval (by the Scientific/Education Planning Committee) two months prior to the activity
- Industry supported promotional sessions will be clearly indicated in the meeting timetable/program as: “Non-CME promotional session organized by...” (the term “sponsored” is not to be used)
- Promotional/marketing materials created by the company must include:
 - “Non-CME promotional session organized by: company name”
 - “The American Society of Regional Anesthesia and Pain Medicine (ASRA) has provided space for this Non-CME promotional session. The program was independently produced, not subject to review by ASRA, and is not part of the scientific/educational program offered by ASRA.”
 - Session timeslots approved as outlined
 - Pre-meeting registration mailing list 30 days prior (on or before March 1, 2016)
 - Pre-meeting designated mail shot for the Non-CME promotional session. The pre-meeting mail shot will be sent by ASRA on the industry supporter's behalf and will include all Non-CME promotional session information
 - Session hall with standard A/V set (including but not limited to screen, projector, podium, microphone, house sound) for presentation (additional requests at the expense of the supporter).
 - Delegate bag insert for session invitation (invitation provided by supporter and subject to approval)

Saturday Annual Meeting Celebration Support Package

\$2,000

Saturday night April 2, 2016 - Poolside/Roof Top Party — Featuring Admir Hadzic and the Big Apple Blues along with a DJ
Support package includes:

- Three (3) tickets to the celebration (\$600 value) *Exhibitors may purchase additional tickets at \$200 each.*
- Logo on signage and in program guide
- Additional branding opportunities available

Meeting Lanyards

\$6,500

- Logo on lanyard distributed to all participants

Internet Café/ASRA Chat Room

\$5,000

There will be a internet café equipped with workstations in the exhibit hall where attendees may check emails, chat and network with ASRA attendees.

- Display company logo on screen saver and background
- Chat room branded with company's recognition of support

Meeting Bags

\$9,500

ASRA will provide the participants' meeting bags.

- Company logo will appear on each participant's bag

Meeting Mobile App - Exclusive Sponsor

\$9,500

We launched our inaugural ASRA meeting App in 2015 and with thousands of attendees sessions we are expecting additional usage in 2016! Attendees use the ASRA mobile app to sort through the best sessions and find their favorite exhibitors using the directory with vendor information.

- One exclusive sponsor is available for the ASRA mobile app
- Promotional e-blast out to all ASRA members when the app opens
- Push notification to visit sponsor's booth (one time use – choose one day of meeting)
- Sponsor recognition on app can include sponsor's pdf download & booth information
- Recognition in mobile app sponsor listing
- Recognition in onsite convention program
- Recognition in meeting area of ASRA website

MARKETING OPPORTUNITIES

Charging Stations

\$7,500 for both or individually \$4,000 each



Mobile device charging stations have rapidly become a “must have” utility at all conferences, trade shows and exhibitions and ASRA will feature two in exhibition hall. Have them branded with your company logo.

Two units are available for support

- High top table – 42” high
- Open bay charging cords
- 4 outlets to charge laptops
- Cords protected under glass
- Spill proof rim
- Several areas for branding

Free Standing Meter Board Sign

\$1,500 per Meter Board (limited supporters)

Free standing meter board signs are an effective, affordable way to communicate with ASRA attendees. These two-sided meter boards display your artwork in high traffic areas within the exhibit hall and ASRA convention space which can carry your corporate logo and booth number.

Floor Decals

\$1,750 for (5) Decals (limited to 3 supporters)

Floor decals are a great way to drive traffic to your exhibit booth providing recognition, and distinguishing your company from your competitors. Decals will be placed throughout the convention space (approved areas) in the ASRA convention space. Decals are approximately 24” H x 24” W (live area for artwork is approximately 18” x 18”). Approval from venue and artwork required.

Table Tent Advertising

\$1,250 for (5) Table Tents (front & back)

Table tent advertising in the ASRA networking areas within the exhibit hall provides great exposure in busy gathering areas seen by hundreds of attendees each day.

Notepads And Pens

\$3,500 + Notepads And Pens (to be provided in kind)

Supporter will provide notepads and pens for distribution.

- Branded notepads and pens will be provided to all participants in the meeting bag

Hospitality Suites/Meeting Rooms

Price Depending On The Size of The Room

An opportunity to have a room on the show floor or rent a room at the venue that will be used as a hospitality suite. The supporting company will be able to host and entertain its guests throughout the event. Companies will have the option to order catering at an additional cost.

- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside suite

Wine/Champagne Pour - Networking Reception

\$800/5 Bottles or \$1,500/10 Bottles

Five or ten bottles of wine/champagne are selected from a predetermined wine list to be served during the networking reception on Thursday, March 31, 2016. The wine/champagne is served from your exhibit during the networking reception.

- Includes company listing and booth location on a wine/champagne pour menu distributed to all participants during the networking reception

Promotional Material Distribution

\$1,750

Inclusion of promotional material, such as a flyer, in the participants’ meeting bags. Please note that the material must be provided by supporter and must be approved by ASRA. Quantity of promotional pieces required for distribution is 1,250. The maximum size of each piece is 8.5” x 11”. Note: The basic fee for promotional pieces other than a single page flyer is \$2,500 per piece and must be preapproved (This includes booklets, oversized pieces, and exhibitor samples).

* The distribution arrangement for session invitations and promotional inserts may change. Companies will be advised accordingly.

Hotel Key Cards Exclusive Sponsor

\$7,500

All attendees staying at The Roosevelt New Orleans will receive key cards branded with your company logo. This sponsorship is exclusive and will remind attendees of your brand every time they take out their room card.

Program Guide Advertisements

The printed program guide will be distributed to all attendees in New Orleans. It contains useful information about the meeting and its events. This opportunity allows you to place four color advertisements. Rates are net non-commissionable.

Closing Date: February 19 **Materials Due:** February 26

Type	Back Page 4th Cover	Inside Back 3rd Cover	Run of Book Ads
Program Guide	\$4,000	\$3,000	\$2,250

All supporting companies will be recognized in the following locations:
ASRA’s meeting website — Onsite signage — Printed meeting materials — Mobile App

GENERAL INFORMATION

Contracts & Confirmation

Supporters

Once a signed booking form is received, a confirmation of support will be emailed to you with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the support booking form, ASRA will reserve the items listed in it. Completion of the support booking form by the supporter shall be considered as your contract to purchase the items.

Exhibitors

Once an exhibition booking form is received, a confirmation of exhibition will be emailed to you with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment.

Support Terms & Conditions

Terms and conditions of support are included in this prospectus.

Payment Information

Terms of Payment for Supporters/Exhibitors

100% upon receipt of the support/booking form and first invoice.

All payments must be received before the start date of the meeting. Should the supporter/exhibitor fail to complete payments prior to the commencement of the meeting, ASRA will be entitled to cancel the reservation and cancellation will be subject to cancellation fees as outlined in the prospectus.

Payment Methods

OPTION 1: Payment by check

Please make checks payable to: American Society of Regional Anesthesia and Pain Medicine

Regular Mail to:

American Society of Regional Anesthesia and Pain Medicine
East Holly Ave, Box 56, Pitman, NJ 08071

Overnight Delivery:

American Society of Regional Anesthesia and Pain Medicine
200 East Holly Ave, Sewell, NJ 08080

OPTION 2: Payment by credit card

In order to pay by credit card, please fill out the credit card authorization form in the prospectus.

Cancellation/Modification Policy

All payments, cancellations and/or reductions in space must be sent in writing to Jack Edelman at jack.edelman@ajj.com
ASRA shall retain:

- 25% if the cancellation/modification is made before December 15, 2015
- 50% if the cancellation/modification is made between December 15, 2015 - January 15, 2016
- 100% if the cancellation/modification is made after January 15, 2016

2015 Exhibitors

AcelRx Pharmaceuticals Inc.
The American Board of Anesthesiology,
Inc. (ABA)
Allergan, Inc.
American Academy of
Pain Medicine and Ultrasonography
(AAPMU)
Analogic Ultrasound
BioScrip, Inc.
Boston Scientific
Cosman Medical
Depomed, Inc.
Diros Technology
Disc Disease Solutions, Inc.
eLab Solutions

Flowonix
Fujifilm Sonosite Inc.
GE
Havel's Inc.
Integra Pain Management
Jazz Pharmaceuticals
Jazz Pharmaceuticals (Medical Affairs)
Kimberly Clark
Meds Management Group
Medtronic
Mindray North America
National Labs
Pacira Pharmaceuticals
Pain Brain

Pain Medicine News (McMahon
Group)
Pajunk Medical Systems, LP
Proove Biosciences, Inc.
Review Concierge
Safersonic US Inc.
Salix Pharmaceuticals, Inc.
Samsung Electronics America
Si-Bone, Inc.
Siemens Medical Solutions
SPR Therapeutics
St. Jude Medical
Stryker Instruments
Wolters Kluwer Health

CME Policies on Separation of Promotional from Educational Activities

Exhibit and Promotional Activity Fees Shall be Separate and Distinct From Commercial Support

- Complimentary exhibit and/or promotional activities will not be provided to those companies providing commercial support (educational grants or in-kind support)
- A separate and distinct fee must be paid for exhibit space or other promotional activities during the activity for which support was provided

Separation of Promotional Activities from the Physical Space and Place of the Educational Activity

- Absolutely no promotional activities will be permitted in the same room immediately prior to, during, or after a CME activity
- Exhibit materials must be in a room or area separate from the education and the exhibits must not interfere, or in any way, compete with the learning experience
- All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space only; canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted
- Specific times are established for exhibit viewing and/or other promotional activities (including industry supported satellite symposia)
- Food and beverage may be served by ASRA in the exhibit hall in order to encourage interactions between attendees and exhibiting companies

Separation of Promotional Activities from the Educational Course Materials

- ASRA does not include any product promotional information in its educational materials that are used to support learning during a CME activity (copies of slides, handouts, abstracts, etc.)
- Exceptions to this include:
 - The required commercial support disclosure (company name only, no trade names or product group messages)
 - Logistical information such as the time/location of industry organized promotional sessions, exhibitor listing, etc.
- Promotional information is only allowed in logistical support materials (printed program guide, tote bag, etc.). Promotional materials in the program guide will be grouped in a section in the back of the program. All such materials must be distributed outside the educational meeting room

Non-CME Promotional Session Guidelines

- Any educational session directly influenced, organized, or financed by industry will be considered an industry organized Non-CME promotional session
- Separate times for promotional sessions (not competing with educational sessions) will be made available
- These promotional activities will not offer CME credit (by ASRA or another provider)

- The content outline and speaker selection must be submitted to ASRA for approval (by the Scientific/Education Planning Committee) two months prior to the activity
- Industry supported promotional sessions will be clearly indicated in the meeting timetable/program as: "Non-CME promotional session organized by..." (the term "sponsored" is not to be used)
- Promotional/marketing materials created by the company must include:
 - "Non-CME Promotional Session organized by: Company ABC"
 - "The American Society of Regional Anesthesia and Pain Medicine (ASRA) has provided space for this Non-CME promotional session. The program was independently produced, not subject to review by ASRA, and is not part of the scientific/educational program offered by ASRA."

Company Representative Session Attendance Guidelines

- Commercial Support (grants and/or in-kind):
 - Complimentary registrations will not be provided to those companies providing commercial support; a separate and distinct fee must be paid for attendance during the activity for which commercial support was provided
- Exhibition and Promotional Support:
 - Companies paying the exhibit fee will receive a pre-determined number of exhibitor badges, depending on the size of booth space purchased
 - Exhibitors are allowed to attend the main meeting sessions at no charge (priority seating to paid participants); standard registration fees must be paid for participation in PBLD's, workshops, special events, etc.
 - In order to receive CME credit, the company representative must register as a learner and pay the appropriate fees
 - Absolutely no promotional activities or conversations will be permitted in the educational rooms immediately prior to, during, or after a CME session
- In-Kind Technical Support:
 - In-kind support is sought from multiple companies, except when other equal but competing products or services are not available, therefore, representatives from multiple companies will participate
 - A limited number of technical support badges will be provided for those companies providing support in-kind, requiring representatives to demonstrate the operational aspects or ensure proper functioning of a device
 - Participation is managed in strict compliance with the ACCME's Accreditation Criteria and Standards for Commercial Support
 1. ASRA is responsible for all decisions regarding the educational elements (planning, content, faculty selection, presentation, evaluation, etc.). Industry representatives in no way influence any portion of the CME activity; including how the in-kind support will be used or allocated to the educational sessions.

CME Policies on Separation of Promotional from Educational Activities

2. Industry employees shall be easily identifiable by their company and meeting badges.
3. The industry representative shall only contribute technical information about the use of the equipment.
4. The industry representative shall NOT expand their input into areas of clinical medicine, e.g.:
 - No indications for use
 - No comparisons between competing products
 - No comparisons between the device, invasive surgery, and/or medical treatment
5. ASRA's faculty and staff provide strict supervision to ensure proper professional behavior by industry representatives.
6. ASRA reserves the right to physically limit the technician's access to the educational setting; requesting the technician's participation only when questions arise or further assistance is needed.

Commercial Interest May Not Be the Agent Providing Access to the CME Activity

- ASRA never uses a commercial interest as the agent providing a CME activity to learners (distribution of self-study CME activities or arranging for electronic access to CME activities)
- ASRA may provide a commercial interest with a limited number of brochures for audience generation only, but this is never the sole marketing method (others include direct mail, email promotions, etc.)

Onsite Monitoring

The separation of promotional materials and activities from the educational arena is strictly enforced throughout the activity by ASRA's onsite staff.

ABOUT



The American Society of Regional Anesthesia and Pain Medicine (ASRA) is the largest subspecialty medical society in anesthesiology. It is our vision to be the leader in regional anesthesia and acute and chronic pain medicine through innovations in education and research. Our mission is to advance the science and practice of regional anesthesia and pain medicine. We do that by addressing the clinical and professional educational needs of physicians and scientists; ensuring excellence in patient care utilizing regional anesthesia and pain medicine; and investigating the scientific basis of the specialty.

The American Society of Regional Anesthesia was founded on August 2, 1923. The Society was reborn in 1975. ASRA is the largest subspecialty society in anesthesiology. There are approximately 4,000 members, including physicians and scientists and a rich international distribution.

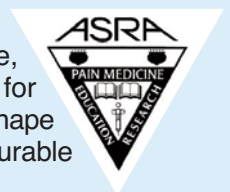
- Education – in regional anesthesia and pain management
- Research – in regional anesthesia and pain management
- Pain Medicine – grounded in continuing education and quality scientific research
- The symbols or icons merely expand upon the mission

and emphasize the historical developments of regional anesthesia and control of pain

- Poppy Pods – are a reminder of the unique role of opium and its alkaloids for the control of acute and chronic pain
- Open Books – represent the recording of scientific knowledge and dissemination of the critiqued information to the medical community
- Syringe – symbolizes technical aspects of the practice of regional anesthesia and pain management
 - The finger rings emphasize the need for exquisite control and safety

The logo of the American Society of Regional Anesthesia and Pain Medicine depicts the core of the Society's mission and includes features that embellish the essence of that mission in a symbolic way. The Triangle – represents the three interconnected functions of the Society:

The overall shape of the Logo is in the form of the point of a needle, representing another essential tool for regional anesthesia, and the diamond shape dimensions emphasize precision and durable quality.



41st Meeting
March 31 - April 2, 2016



REGIONAL ANESTHESIOLOGY AND ACUTE PAIN MEDICINE

Mark Your Calendar!

Future ASRA meetings

**15th Annual
Pain Medicine Meeting**
November 17-19, 2016
San Diego, California
**Hilton San Diego
Bayfront Hotel**



April 6-8, 2017
**42nd Annual Regional Anesthesiology
and Acute Pain Medicine Meeting**
San Francisco, CA

April 19-21, 2018
**5th World Congress on Regional Anesthesia
and Pain Therapy**
New York, NY

April 19-21, 2018
**43rd Annual Regional Anesthesiology
and Acute Pain Medicine Meeting**
New York, NY



National Office

American Society of Regional
Anesthesia and Pain Medicine

Angela Stengel, MS, CAE
Executive Director

Email: asrameetings@asra.com

Phone: 855-795-ASRA

Fax: 718-269-6188

Four Penn Center West, Suite #401

Pittsburgh, PA 15222

Website: www.asra.com



41st Annual Regional Anesthesiology and Acute Pain Medicine Meeting

March 31 – April 2, 2016 • The Roosevelt New Orleans, Louisiana

EXHIBITION RULES AND REGULATIONS

PROHIBITION OF EXHIBITOR-ORGANIZED SESSIONS

Commercial firms which exhibit at the meeting will not be permitted to conduct or organize educational activities, presentations, or meetings in **Louisiana** during the days of the Meeting.

Only normal sales presentations describing products and their functions are allowed in the exhibit booths. **Sales activities in hotel sleeping rooms and suites and at dinners and receptions must be approved by ASRA.**

ASRA provides the scientific education at the meeting. To avoid conflicts with the scientific program, ASRA faculty and ASRA Board Members may not make any scheduled, live presentations in technical exhibit booths or at exhibitor-organized functions during the scientific program.

Commercial firms failing to comply with this rule will have their exhibit space revoked and no refund will be made.

FDA REGULATIONS

Exhibitors shall comply with all applicable U.S. Food and Drug Administration (FDA) regulations, including, without limitation, FDA restrictions on the promotion of investigational and preapproved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product.

EXHIBITOR ELIGIBILITY

ASRA shall determine the eligibility of any company, product, or service. ASRA may reject application of any company whose display of goods or services is not compatible, in the sole opinion of ASRA, with the educational character and objectives of the exhibition. In the event an application is not accepted, any paid space rental fees or deposits will be returned. The agreement is binding upon receipt and acknowledgement by ASRA. Acknowledgement constitutes one or more of the following: ASRA confirmation letter or e-mail message, shared meeting information, to exhibitor, receipt of service kit or other information.

EXHIBIT SPECIFICATIONS AND RESTRICTIONS

Exhibits must conform to the usual requirements. Commercial exhibitors shall be restricted to those acceptable to ASRA. Acceptable exhibitors are companies whose products or services must be relevant professionally to the practice of pain and in good taste. No novelty items, including jewelry and T-shirts, may be sold from the exhibit booth. No subletting of space will be permitted.

Exhibits may not project beyond the space allotted. No exhibit will be permitted to span an aisle by ceiling or floor covering. Exposed or unfinished sides and/or exhibit backgrounds must be draped to present an attractive appearance. The exhibits will be inspected during the set-up time. The decorator, with ASRA's approval, will provide draping deemed necessary and submit the charges to the exhibitor.

Aisles must be kept clear for traffic. Exhibitors' activities, personnel, giveaways and equipment must be confined within the booth space. No loudspeakers, public address systems, lights, or other equipment that may be annoying to adjacent exhibitors shall be permitted in the booths. Sound leakage must not interfere with any other exhibitor.

Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floor or other parts of the building or furniture. ASRA and the venue must approve in advance any special lighting or lighting trusses that must be secured to the ceiling. Distribution of promotional gummed stickers or labels is prohibited. Anything in connection therewith necessary or proper for protection of the building, equipment, or furniture will be at the expense of the exhibitor.

INFRINGEMENT

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted.

TERMS AND CONDITIONS

These terms are the contractual agreement between ASRA and the exhibitor(s)/supporter(s).

APPLICATION TO PARTICIPATE

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance supporters/exhibitor will be bound by the terms and conditions listed in the prospectus and/or contractual agreement.

OBLIGATIONS AND RIGHTS OF THE EXHIBITOR/SUPPORTER

Registration implies full acceptance by the exhibitors/supporters of the exhibition/supporter regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the meeting without compensation or refund of sums already paid, and without prejudice to the exhibitor/supporter. By submitting an application to participate, the exhibitor/supporter make a final and irrevocable commitment to occupy the space/items allocated and to maintain his/her installation until the date and time fixed for closure of the event. The exhibitor/supporter may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

OBLIGATION AND RIGHTS OF ASRA

ASRA undertakes to allocate exhibition space/supporter items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. ASRA reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors/supporters. ASRA reserves the right to offer to a different firm any stand, space or supporter item that has not been occupied by the event of the opening of the meeting, with no obligation to provide compensation to the defaulting exhibitor/supporter.

EXHIBITION REGULATIONS

The exhibition manager, acting under direction of ASRA, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the exhibition manager. ASRA reserves the right to alter the general layout or limit the space allotted to each exhibitor/supporter, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, ASRA will not be held liable for expenses incurred other than the cost of exhibit space rental fees. All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 8 feet for linear booths and 20 feet for island booths. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition sale. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures. Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise ASRA will arrange for their removal at the exhibitor's risk and expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment listed in the prospectus. Should the exhibitor/supporter fail to make a payment on time, ASRA is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/supporter items or seek compensation for non-fulfilment of contract.

Participation by exhibitors/supporters is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by ASRA.

Exhibitors' badges will not be mailed in advance and may be collected from the exhibition manager's desk. ASRA ensures daily cleaning of the aisles. Exhibitors /supporters are responsible for the cleaning of their stands. The provision of refreshments for the participants by exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed. Exhibition areas and fittings made available to exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor. Any special decoration or fittings must be submitted to ASRA for prior authorization. Advertising panels and display are not permitted outside the exhibition areas allotted to exhibitors. The organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

LIABILITY AND INSURANCE

Equipment and all related display materials installed by exhibitors/supporters are not insured by ASRA, and ASRA under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors/supporters. ASRA can not accept liability for personal accidents or loss of or damage to private property of participants, either during or indirectly arising from the ASRA meeting. The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the American Society of Regional Anesthesia and Pain Medicine, its sponsors and endorsers, the program committee, and meeting managers as well as The Roosevelt New Orleans, AJJ, Inc., and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of the program committee, sponsors, endorsers, meeting managers and The Roosevelt New Orleans, AJJ, Inc., its employees and agents. Exhibitor acknowledges that the American Society of Regional Anesthesia and Pain Medicine, its sponsors and endorsers, the program committee, and/or meeting managers and The Roosevelt New Orleans, AJJ, Inc., do not maintain insurance covering the exhibitor's property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

FIRE PROTECTION

All materials used in the exhibit area must be flame-proof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the fire prevention bureau. Any exhibit or parts thereof found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

PROTECTION OF THE HOTEL BUILDING

Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the convention service manager of The Roosevelt New Orleans will be the final judge thereof and his/her decision shall be binding on all parties concerned.

EXHIBITION TERMS AND CONDITIONS

The terms and conditions of exhibitors are included in this prospectus. Please note that signing of the exhibition booking form and contract indicates acceptance of these terms and conditions. The exhibition booking form will be held as a valid liable contract, by which both parties will be bound.



SUPPORT & EXHIBITION BOOKING FORM

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Please complete all details and send to:

Jack Edelman / Email: jack.edelman@ajj.com / Tel: 856-256-2313 / Fax: 856-589-7463

Contact information:

Contact name: _____

Name of company: _____

Address: _____

City: _____ State: _____ Zip code: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Billing information (if different from contact information):

Address: _____

City: _____ State: _____ Zip code: _____

Country: _____ Contact name: _____

Phone: _____ Email: _____

I would like to book the following support/exhibition:

Promotional Opportunities		
Item	Price	
Non-CME Promotional Session ✓	Day: _____ Time: _____ \$18,000 / \$16,000	
Annual Meeting Celebration Support Package	\$2,000	
Meeting Lanyards	\$6,500	
Internet Café	\$5,000	
Meeting Bags	\$9,500	
ASRA Mobile Meeting App	\$9,500	
Charging Stations	\$7,500 / \$4,000	
Free Standing Meter Board Sign	\$1,500 each	
Floor Decals	\$1,750 (5 floor decals)	
Table Tents	\$1,250 (5 table tents)	
Notepads & Pens	\$3,500 + notepads and pens	
Hospitality Suites/Meeting Rooms	Please contact for pricing	
Wine/Champagne Pour	\$800 5 bottles / \$1,500 10 bottles	
Promotional Material Distribution	\$1,750 per piece	
Hotel Key Cards	\$7,500	
Advertisement in Program Guide	\$4,000 / \$3,000 / \$2,250	
Total Amount (please complete)		

Please call me to discuss our Support Package

Exhibition Booth Space

\$ 3,200 for 10' x 10' booth • \$ 6,400 for 10' x 20' booth • \$ 12,800 for 20' x 20' booth

Choice	Booth Number	Booth Size	Total Price
1st Choice			
2nd Choice			
3rd Choice			
4th Choice			

Special notes: Please indicate if you would like to avoid placement near any of the following companies, or if special configuration is needed _____

- We do not require pipes and drapes**
- We do not require the furniture** (6' draped table, two chairs and one wastebasket)

Company and Product Information

List your company products and services below. Please note this is how your company and products/services information will appear on meeting related materials. ASRA reserves the right to edit as necessary for meeting materials.

Company name: _____

City: _____ Zip code: _____

State: _____ Country: _____

Telephone: _____ Website: _____

Description and Logo: (100 words or less)

Please send a 100-word exhibitor company/product profile and company logo in 300 dpi eps, jpg or pdf format to asra_profile@ajj.com.

- Payment has been made by check, please forward me final confirmation and receipt
- Payment will be made by credit card
- Please send me a first deposit invoice for 100% of the total amount due

We accept the contract terms and conditions (listed in this support and exhibition prospectus) and agree to abide by the guidelines for industry participation for the meeting. I am authorized to sign this form on behalf of the applicant/company.

Signature (required): _____ Date: _____



IN KIND SUPPORT

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Jack Edelman, ASRA Account Executive

Email: jack.edelman@ajj.com / Tel: 856-256-2313 / Fax: 856-589-7463

If you wish to provide equipment for educational workshops please complete the following request:

Contact name: _____

Name of company: _____

Name (as to appear in all meeting publications): _____

Address: _____

City: _____ State: _____ Zip code: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

I would like to provide in kind support for workshops.

Please call me to discuss at: _____

We can supply _____ US machines and/or supplies for the workshops
(details: _____)

Signature: _____ Date: _____



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CREDIT CARD AUTHORIZATION FORM

In order to charge your credit card and in accordance with the security measures taken by credit card companies, please fill in the following form in your own handwriting and sign.

Please send us this sheet by fax or email scan to the attention of:

Sharon Hampton
ASRA Marketing Coordinator
Fax: 1-856-589-7463
Email: Sharon.hampton@ajj.com

Authorization for Credit Card Charges

Name of company: _____

We authorize ASRA to make the charge of:

US currency only: \$ _____

For the following services: _____

For meeting: _____

Credit card details to be charged:

Number: _____

Expiration date: _____

Name of card holder: _____

Address: (as per credit card records): _____

Telephone number: _____

Security digits (on the back of the credit card): _____

Signature of card holder: _____ Date: _____